



ELYNN COHEN • 39 FAIRVIEW AVE • SOUTH ORANGE, NJ • 973 763-7736 • bookdesignstudio@gmail.com

PROFESSIONAL SUMMARY

Versatile, creative designer, experienced in designing book covers and interiors and working with artists. Advanced proficiency in InDesign, Illustrator and Photoshop with training in e-book creation and web design using Wordpress. Experience creating marketing and advertising materials, animated gifs, packaging, novelty books and web design. Have been a guest lecturer at Northeastern University, Rutgers University and Kean University.

WORK EXPERIENCE

EC Design Studio, Inc. South Orange, NJ 2005-Present <http://www.elynncohendesign.com> Independent Art Director/Designer

- Design of a wide range of books, from preschool board/novelty books, coloring books, children's picture books, middle grade fiction, nonfiction, young adult fiction, adult mystery and poetry, coffee table books, and e-book covers. Design of both covers and interiors.
- Design of marketing materials including sell sheets, ads, brochures, catalogs, posters, animated online banner ads, standing displays, packaging and websites.
- Collaborate with creative directors, artists, photographers, publishers, editors, marketing directors, and production managers.
- Client List: Begin Smart Books, Behrman House, Bill Smith Studio, Bhuddapus Ink, Blue Apple Books, Bookbinders Guild of New York, Christy Ottaviano Books, FAO Schwartz, Feiwel and Friends, Henry Holt, Houghton Mifflin Harcourt, Luminus Publishing, Marshall Cavendish, Modern Publishing, National Geographic, NorthSouthBooks, The Pierro Gallery, The Pete Seeger Project, Penguin Random House, QBS Learning, Scholastic, Square Fish Books, Sideshow Media, Smartink Books, Sterling Publishing, and St. Martins Press.

NorthSouth Books, NY 2007-Present Freelance Designer/Art Director

- Design of frontlist books.
- Design and art direction of marketing materials including print ads, sell sheets, animated banner ads, teacher's guides. Art direction of website, <http://northsouth.com/>

Ramapo College of New Jersey 2013-2017 Graphics Project Manager, Part-Time

- Responsible for creating publications and marketing materials including flyers, brochures, ads. Project management of marketing materials and schedules. Responsible for website updates, creating new web pages, social media, creating and designing html emails and communications regarding educational offerings. Marketing support for Yoga programs.

Macmillan Kids; Henry Holt Books for Young Readers. In house Special Projects Designer 2008-2011 and 2014-2015. Have worked out of house on various book design projects from 2007-2017.

- Designing special projects, including picture books, non-fiction, middle grade fiction, YA novels and board books. Filled in for Associate Art Director, Jan-May 2008, and December 2014 to May 2015.
- Design of jackets and interiors of books.

Houghton Mifflin Harcourt Children's Trade, NY, NY Worked in house July-October 2013, May-September 2014, September 2015-October 2016

- Freelance designer working on novels and picture books.
- Also worked on various projects out of house from 2008-2017



QBS Learning, N.Y., National Geographic Learning 2012-2013

Designer/Independent Contractor

- Created layouts for National Geographic Learning Spanish educational program for K-1 students.
- Designed and created image collages of Song book pages, 26 photo and illustrated books, letter cards and activity books. Photo research for National Geographic, and art direction for books and song book.

Blue Apple Books and Begin Smart Books, Maplewood, NJ 2007-2014 and 2017

Freelance Designer

- Project manager/designer for the Begin Smart Books series, educational novelty and board books for ages 0-3. Designed box and blister packaging for series as well as creating die cuts and lift the flaps. Also designed marketing materials, catalog pages and sell brochures for series.
- Book design for the Blue Apple front list, including several award winning titles.
- Toy packaging projects for Briarpatch and FAO Schwartz. Toy packaging included Simms Taback series and SAMi series of toys and puzzles.
- Project manager/art director and designer for an 18 book Scholastic preschool book series packaged by Blue Apple.

HarperCollinsPublishers, NY 1988-2006

Senior Designer 1998-2006, Staff Designer 1994-1998, Junior Designer 1990-1994, Assistant Designer 1988-1989

- Designed jackets and interiors for the front list hardcover children’s picture books and novels.
- Involved in all stages of the books from discussing choices of artists, working closely with artists to create layouts and cover sketches/final art, choosing type, designing covers and interiors, getting all materials ready to release to the printer, color correcting proofs and reviewing book blues.
- Supervised assistants and freelancers.

EDUCATION

Noble Desktop, NYC, Web design classes.

School of Visual Arts, NYC, Various graphic design and computer courses.

Lynda.com, Completion of e-learning videos on Dreamweaver, Wordpress, Photoshop, and InDesign.

Graphics School, Århus, Denmark. 2 years studying graphics.

Atelier 17, Paris France, Studied viscosity printmaking with William Stanley Hayter.

Syracuse University, B.F.A. in illustration, with my junior year abroad in London, England, at Northeast London Polytechnic.

AWARD WINNING BOOKS and ACCOLADES

<u>A Time to Act: John F. Kennedy’s Big Speech</u> by Shana Corey and R. Gregory Christie, A School Library Journal Best Book of 2017	2017
<u>The Blossom Shoppe</u> by Katherine and Caroline Brinkley, Gold Mom’s Choice Award	2017
<u>Surf’s Up</u> , by Kwame Alexander, article in Publishers Weekly	2016
<u>Moomintroll Series</u> , by Tove Jansson. Merit Award, New York Book Show.	2011
<u>Charles and Emma</u> , National Book Award Finalist and YALSA award	2009-10
<u>Safari Animals</u> , by Simms Taback. Merit Award, New York Book Show	2009
<u>Runny Babbit</u> , by Shel Silverstein. A New York Times Best-Seller. Recipient of the Quill Award for Best Illustrated Children’s Book	2005
<u>Beware</u> , Edited by R. L. Stine. Merit Award, New York Book Show	2003
<u>Under the Christmas Tree</u> , Kadir Nelson won the Silver Medal at the Society of Illustrators, Original art show	2002

PORTFOLIO WEBSITE:

Books: <https://www.behance.net/elynnc12f3>